

# Take a class to tell your story

Take a class to tell your story! We love giving conference workshops, keynotes, or speaking to service clubs. Our audiences range from businesspeople to genealogy buffs to church groups. We often give 20-50 minute presentations to service organizations at no charge, since our mission is to share inspiration and tools for this important work.



The Art of Family  
Storytelling

## Upcoming Classes

**Class descriptions are below the workshop listings. Please sign up today. Don't see one in your area? Let us know and we would love to schedule one near you!**

**October 14** – Springville Family History Fair, Hobble Creek Stake Center 495 South Canyon Road in Springville. We will be teaching The Art of Family Storytelling at 2:30. Overview: Family historians preserve stories to convey values and inspire future generations. We also know this...truth is better than fiction. This dynamic workshop, peppered with real-life examples, will bring family writing alive. Learn a storyboarding technique adapted from Hollywood for telling true stories, whether a single vignette or a whole book. The fair is free and this class open to the public. [Click here to register.](#)



Crafting Your Business Story

OGDEN-WEBER TECHNICAL COLLEGE  
CUSTOM FIT WORK LABS • ON TUESDAY AT 8 AM • FREE

**October 24 – Crafting Your Business Story:** Your business story should be a powerful asset. Is it? Learn how to cultivate an organizational narrative, one of the most strategic ways to strengthen your business for good. This practical and enjoyable process will make a meaningful difference in your culture and profitability. Hosted by **Ogden-Weber Technical College, Custom Fit. Free SmartStart workshop: 8 a.m. Tuesday October 24, 2017** at the BDO Campus. 918 West 2nd Street, Building 10, Ogden, UT 84404.

**October 17 – Free Video Stories Workshop. 7:00-8:30 p.m.** at the Ogden Utah Family History Center. [Register by clicking here](#). This class is for video novices and features the easiest, free tools for combining photos, audio, video clips and music. Create engaging stories that are sharable on social media, one of the best ways to reach younger family members. No fancy equipment or software required.



Interviewing 101

**November 8 – Interviewing 101:** What would you give to hear someone’s voice again? The human voice is an intimate medium that triggers powerful emotions after a loved one is gone. This class will inspire attendees to record oral history, and provides tips to do it effectively. Truly, interviewing is a shared gift to the speaker, hearer, and those who will benefit from stories years in the future. Also, it is simply not that hard but too many people miss the opportunity because they feel overwhelmed. We break through all that, teaching attendees simple ways to get it done. Our advice is this: “Do it now, and it will be enough.” Free and open to the public. **Class is at 7 pm. [Rose Park Stake Center 760 N. 1200 W., Salt Lake City, UT 84116](#)**

<https://youtu.be/aCwgxi0Dr7A>

## Descriptions of all classes we offer:



The Art of Family  
Storytelling

### **The Art of Family Storytelling:**

Family historians preserve stories to convey values and inspire future generations. We also know this...truth is better than fiction. This dynamic workshop, peppered with real-life examples, will bring family writing alive. Learn a storyboarding technique adapted from Hollywood for telling true stories, whether a single vignette or a whole book.



Help!  
My Story is Stuck.

### **Help! My story is stuck:**

Many family story writers get stuck. We know, we've been there! Maybe you don't know how to begin, or you worry that your story isn't interesting enough. Maybe you have technology questions or you're bogged down organizing files. Is productive procrastination your style? Bring your thorniest issues because this workshop is peppered with our real-life writing experiences. We will allow plenty of time for Q&A.



Audio  
Inspiration

## **Audio Inspiration:**

An intermediate workshop on the easiest, most budget-friendly tools for preserving family stories with audio. This focuses on one of the most timeless and intimate formats, voice. Touching on interviewing tips, the class then delves into saving, sharing, transcribing, editing and combining audio with photos, music and free video tools. Ample time for Q&A.



Video Stories

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Interviewing 101

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## **Workshop Audiences:**

- Genealogy conferences or family history centers
- Service clubs such as Rotary, Exchange, or Chambers of Commerce
- Organizational teams
- Church groups
- Book Clubs and writing groups

## **Business and Nonprofit Classes:**

We also present customized workshops for organizational teams to give employees confidence to tell the story. Our founder, Rhonda Lauritzen has a business background (an MBA), has served as a corporate CEO and Vice President of a technical college and has worked extensively with education and nonprofit groups.

## **Get in touch:**

**801.917.4299**

Fill out my [online form](#).  
[Fill out my Wufoo form!](#)

